Multimedia Literacies in Language Learning

研究分野: Multimedia Literacy, Visual Literacy, The Fifth Skill Of Viewing, Blended Learning

キーワード: Multimedia, Multimodality, Multiliteracies

貢献できるSDGsの区分: 4

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研究概要

The concept of literacy and what it means to be 'literate' is shifting dramatically in the 21st century. In a world that is dominated by multimedia and visual storytelling, literacy now transcends print and the written word to include the language of images, sounds and video – in other words a visual or 'multimedia literacy'. Despite having such a visually stimulating culture and society, the notion of visual literacy in English language curricula here in Japan is still somewhat overlooked, particularly at middle and high school levels where students are increasingly exposed to textual language *only* as they approach university education.

As many of the digital texts we encounter these days are multimodal (where meaning is no longer communicated by text alone) this research addresses ways in which we can give students the necessary skills to actively 'read' and create such texts, thus helping them to become multiliterate in the visual and digital world of the 21st century.

産学連携の可能性(アピールポイント)

This research will help develop the literacy skills of not only learners of English, but also schoolteachers in the community who are interested in finding out more about how the 'fifth skill' of viewing fits into language curricula alongside the traditional four skills of reading, writing, speaking and listening. There is potential for workshops to: (1) increase educators' awareness of visual and multimedia literacy and (2) offer guidance in the design of relevant classroom tasks.

外部との連携実績等

第42回英語スピーチコンテスト審査員 佐世保商業高等学校 2024年6月8日 第11回平戸市イングリッシュスピーチコンテスト審査員生月町開発総合センター 2023年10月28日 第41回英語スピーチコンテスト審査員 佐世保商業高等学校 2023年6月17日 第40回英語スピーチコンテスト審査員 佐世保商業高等学校 2022年6月18日 British culture and everyday conversation phrases 佐世保市教育センター 2021年8月5日

English games and activities for the elementary school classroom 佐世保市教育センター 2020年8 月7日

Differences between British and American English 佐世保市教育センター2019年1月26日 Classroom English and activities for elementary school teachers 佐世保市教育センター 2018年8月 22日

An introduction to American and British English, English Communication Skill-Up Project, Nagasaki Board Of Education 2014年8月7日